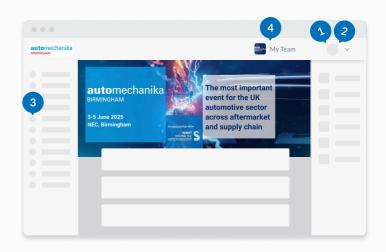
# Maximize your time at Automecha nika 2025



## Update your profile

Make the best first impression with a profile picture and powerful headline.

#### NAVIGATION

**Edit Profile** 

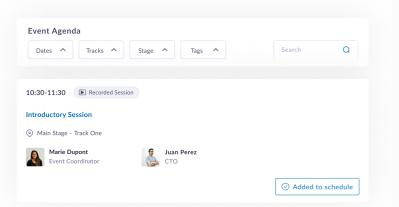
Manage My Availability

**Account Settings** 

#### 

#### Build your event experience

Explore the agenda to further customize your event experience.



### Manage your availability

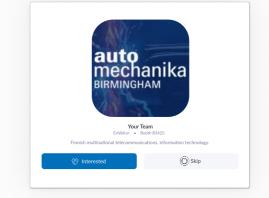
Prevent unnecessary rescheduling and meeting conflicts.

	∽ to	24:00		~				
vent Days								Edit Availability
/ Mond	ay - April							Done
Select	the times	that yo	u are	unavailat	ole on t	his day	/	
from	11:00	~	to	12:00	~	Ô	Ð	

4

#### Familiarize yourself with My Team

Collaborate with your colleagues to book meetings, review leads, and perfect your company's digital profile.

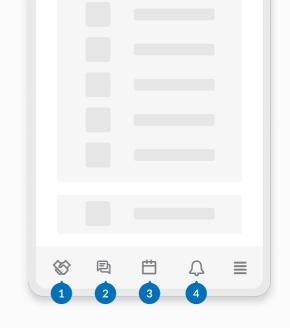




Images above are mockups for illustrative purposes. Actual event platform appearance may vary. We've carefully crafted this guide to help you harness the full potential of our event platform to prepare for Automechanika 2025. Scan the QR code or <u>click here</u> for more in-depth resources.

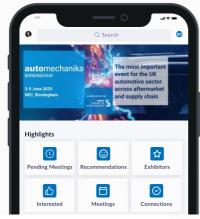


# The Automecha nika 2025 Mobile App



# Discover Automechanika 2025

Your central hub for Automechanika 2025. Access essential information and personalized content.



### Follow your schedule

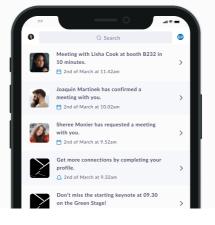
Keep track of your day.

8-41			
	My Schedule	Event A	Igenda
	All times shown in	n Europe/Londor	n
	G Filters	C	Search
21 Thu	22 Fri	23 Sat	24 Sun
14:00 15:00	The future of Eveni Kolton Dai (Dai Comp Main Stage • Track A Session Sponsor HEXA	any)	e
12:15 13:15	Smarter Connectivi Dani Para (Para Comp Stage 2 • Track B Session Sponsor Scheld		8
	Best Practice Shari Abbey Randall (Randa		



### Get notified

Enable notifications to get event updates.



# Chat with connections

Ensure you've made a connection or confirmed a meeting to initiate chats.

9.41	¢III. 0	
10	Tommy Schlosser Head of Marketing @ Grip London, UK Exhibitor Representative	
	E Chat	:
Ø	Available to meet in-person or virtually	
	tommy.schloasser@grip.events	r <sub>o</sub>
C	+44 7123456789	G
2	Find me at Stall AA1	>
Com		
?	Grip The leading Al-powered events engagement solution	. >
Snor	king At	

5 Lead qualification and notes

All-in-one view of your leads

Tommy Schlosser Head of Something @ Grip	
Tap to give a Lead score	
What are the lead's primary goals?	
Enter text	
What is the priority level of this lead?	
Select option	~
Which marketing channels is the client currently usir	ng?
Select all that apply	~



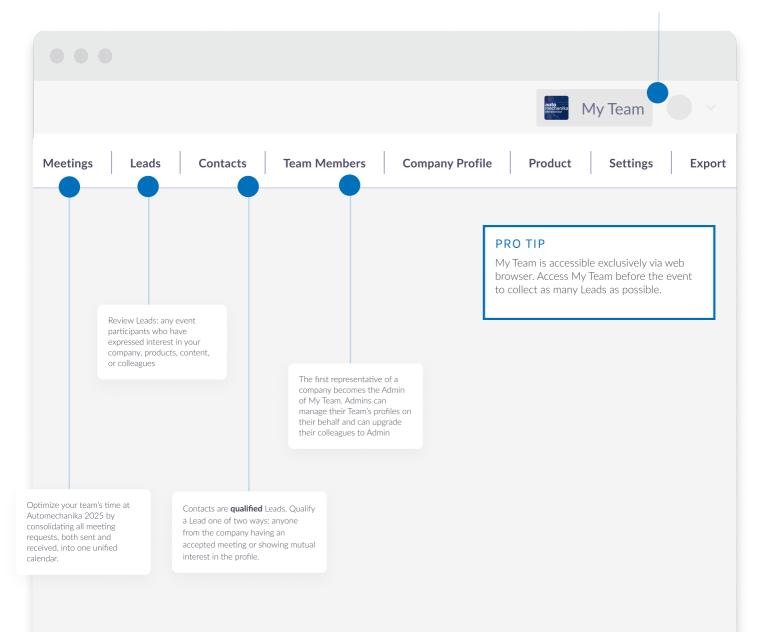
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# Manage your company's time at Automechanika 2025

### My Team

Centralize your team's engagement with event participants to maximize insights and return on your time at Automechanika 2025.





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# Lead qualification at Automechanika 2025

### Settings

Create custom questions to help your team qualify leads consistently, in a structured and efficient manner. Lead qualification data is included on My Team exports.

			Team
Meetings	Leads Company Chat Contacts Team Members Comp	any Profile Product	Settings Export
	d Qualification Settings mize the lead qualification questions that your team will use to assess leads. Learn more		
=	What are the lead's primary goals? Paragraph text	Paragraph ~	Û Û
=	What is the priority level of this lead?	Single Select ~	6 <del>0</del>
	High ×       Medium ×       Low ×       [Add new option]         "Other" option       "Note: Options will appear in the order you add them. Please add them in your desired sequence.	Paragraph Single Select Multi Select	
=		Multi Select ~	6 Û
	Social Media ×       Email Marketing ×       Content Marketing ×       SEO ×         Traditional Advertising ×        Add new option	PPC × Affiliate Marketing	; *
	"Other" option Note: Options will appear in the order you add them. Please add them in your desired sequence.		
	+ New Question	Preview Save C	hanges

• grip

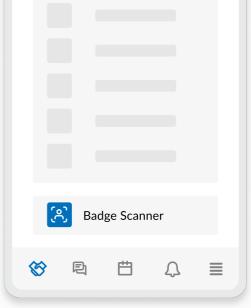
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# Badge Scanning at Automechanika 2025

### Scan

Quickly scan a QR code to exchange contact information; be mindful that badge scans will share your email and phone number, even if you've opted to keep those private.



Tommy Schlosser Head of Something @ Grip C C C C C C C C C C C C C C C C C C C	
What are the lead's primary goals?	
Enter text	
What is the priority level of this lead?	
Select option	~
Which marketing channels is the client cur	rently using?

### Lead qualification and notes

Qualify leads on-the-spot to capture initial impressions, aiding in future follow-ups. All lead qualification data from badge scanning is included on My Team exports.

#### 3

#### Continue the conversation

Don't just collect contacts—scanning a QR code connects you in the app, allowing you to quickly book a meeting unlocking the ability to continue conversations via chat.

#### PRO TIP

Badge scans will be available on your My Team export by default!



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# What to do after Automechanika 2025

## Team Exports

Download your team's contacts and accepted meetings for post-event review and targeted follow-ups.

My Team	
Leads Export	
Export	
<b>Export Meetings</b> This will generate a file of all of your team's accepted meetings at Automechanika 2025.	
<b>Export Contacts</b> This will generate a file of all of your team's Contacts at Automechanika 2025. To be included in the export, a Lead must be qualified and converted to a Contact. A Lead is considered qualified by either having an accepted meeting with a Team Member or showing mutual interest in the profile. This can managed from the Leads tab of My Team. Please ensure all team members have qualified their Leads prior to exporting.	

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