

# automechanika

BIRMINGHAM

6-8 June 2023, NEC

IN ASSOCIATION WITH

SMMT  
DRIVING THE  
MOTOR INDUSTRY



**Welcome to the future of the  
UK automotive industry.**

**Exhibitor / Sponsor  
Event Networking Guide**



# Accessing your Account

All you need to access your account is for your email address to be registered with the event, besides that, just follow the steps below.

## Enter your Email

This needs to be the email that you registered with for the Event. If your email is not registered, contact the organiser or [support@grip.events](mailto:support@grip.events)



Enter the email address you provided when you registered for the event

E-mail

Continue



Enter the Badge ID you received in your welcome email when you registered for the event.

Badge / Registration ID

Claim Account



[Request a reminder](#)

## Enter your Badge / Registration ID

As part of registering for the Event you'll have received a unique Registration or Badge ID enter it to claim your account.

Requesting a Reminder will send you an email with your ID ([check your spam folder](#))!

## Create a Password

You'll use this password moving forward to access your account on Grip. You can always reset it in case you forget it.



Please create a password for your account and use this password the next time you log in.

Password

Login



# Teams (Exhibitor & Sponsor Portal)

Teams is a critical element of the platform for exhibitors and sponsors. This page explains how to access it and some of its key features.

## Go to the Teams Tab



## Creating your Team

If you're the first person from your Company signing in you'll be presented with the option to "Create a Team". Enter your Company Name. This is very important if you want to take advantage of the features outlined below.

## Powerful functionality for your Company

<b>HOME</b>	
Meetings ●	All the meetings for you and your team members in a single overview
Inbound Leads ●	Request meetings with all people that have viewed or expressed an interest in your company.
Company Chat ●	Enable attendees to start a direct conversation with your company on the platform.
Contacts	
<b>ADMIN</b>	
Team Members ●	Review your colleagues as Team Members, update their profile and request meeting on their behalf.
Company Profile ●	
Products ●	Create product profiles to give even more visibility to your Company and what you offer.
Account	
Export	

## Edit the Company Profile

It is critical that your company profile looks as great as it can be, add images a description and event specific metadata to make it appear across the platform as frequently as possible.



# Company Profiles

Company Booth Profiles bring plenty of opportunities for companies to showcase their unique capabilities and products in a single overview. Simple to set up and easy for attendees to explore.

Marking a Company with  
"Interested" will add you to the  
Inbound Leads of the Company

Message a Company  
directly if you want to  
speak to them

Embedded Youtube Video

Company Information  
*Available fields depend on the  
organiser*

Representatives that are  
associated with the  
Company Profile

Overview of the Sessions  
the Company is Speaking

Overview of the Sessions  
the Company is Sponsoring

Nokia

Exhibitor • Booth B3423

Finnish multinational telecommunications, information technology.

Interested

Skip

Message Nokia

Details

Summary

Nokia is a leading provider of technology all over the world. Nokia is a leading provider of technology all over the world. Nokia is a leading provider of technology all over the world. Nokia is a leading provider of technology all over the world. Nokia is a leading provider of technology all over the world.

Company Type

Information Technology

Product Category Provided

Software, Hardware, Anywhere

Company Type

Information Technology

Website

https://landingpage.grip.events/bettvirtual

See More

Exhibitor Representatives

Maria Martin

Head of Business Operations

Chat

Lee Eccles

Customer Success Manager

Interested

Skip

Laurie Delpino

Customer Success Manager

Interested

Skip

See 7 More

Speaking at

The future of Artificial Intelligence

Main Hall

Elon Musk

Founder & CEO of Tesla

Elon Musk

Founder & CEO of Tesla

Join the virtual speed networking hour to have 6 meetings of 10 minutes with relevant people ahead of Money 2020 Americas. A new innovative way to start networking with fellow participants ahead of time and pre-quality whether its worth having a longer meeting during the event in Las Vegas in October.

Sponsoring

The future of Artificial Intelligence

Main Hall

Elon Musk

Founder & CEO of Tesla

Elon Musk

Founder & CEO of Tesla

Join the virtual speed networking hour to have 6 meetings of 10 minutes with relevant people ahead of Money 2020 Americas. A new innovative way to start networking with fellow participants ahead of time and pre-quality whether its worth having a longer meeting during the event in Las Vegas in October.

Nokia Representative

Maria Martin

Date

25th of February 2020

Time

10:30 am - 11:00 am

Location

Booth 101

Message

Write why you would like to meet?

Request Meeting

Request a Meeting with an  
individual Representative of the  
Company



# Networking

Connections and Meetings are a core element of a successful event experience. We've made this as easy as possible to connect with other attendees at the event

## Request

Get recommendations, search and scroll through lists to request meetings for a time and date that works for you.

## Accept

Receive incoming meeting requests via notifications or in your email and accept them to have them synced to your personal calendar.

## Meet at the show

Attend to your pre-scheduled meetings and be on time.

## Rate

Give anonymous feedback on your meeting with "Good", "Bad" or "Didn't Happen" and give a reason for your rating to qualify your post-event follow-ups.

### MEETING DETAILS

Date

25th of February 2020

Time

10:30 am - 11:00 am

Location

Booth 101

Message

Write why you would like to meet?

Request Meeting

### Recommended for you



**Daria Danilina**

Visitor - London, UK - Booth 232

Summer Associate at Balderton Capital, MBA at London Business School, formerly Dropbox & HSBC

Meet

Interested

Skip

#### Potential Handshake

John is interested in meeting you

#### Looking to meet

Venture Capital, Automotive Industry, Government Service Providers and Software Developers

#### Interested In

Artificial Intelligence, Multi Agent Systems and Natural Language Processing

#### Common Connections

Steffan Ellay, John Doe and Pablo Fernandez

#### Common Industry

Daria also works in Computer Software

#### Common connections



### PRO TIP

To get the best recommendations of people to meet and increase the chances that people accept your meetings one element is absolutely crucial: **complete your profile!**

Add a profile image, fill out your summary and select your preferences in the event-specific questions.

Besides being able to request meetings, mark people with "interested" or "skip". If someone is also interested in you, chat with them and grow your network!