



automechanika
BIRMINGHAM

IN ASSOCIATION WITH

SMMT
DRIVING THE
MOTOR INDUSTRY



3-5 June 2025, NEC

National Paint Championships Guidelines

- FREE TO ENTER

2025 theme is NATURE

Scan here to enter the
competition for FREE



SCAN ME TO ENTER FOR FREE

www.automechanika-birmingham.com

How to enter the Automechanika Birmingham National Paint Championships



INFORMATION SHEET ENTRY IS COMPLETELY FREE

How to enter and deadlines

Step 1

Deadline 31 Jan Register your interest in being part of the championships online



**SCAN THE QR CODE
TO ENTER FOR FREE**

Step 2

Deadline 1 May Finalists to enter in a basic 1 planning document to summarise how you plan to come up with the theme idea, the products and techniques you will use and email it to catherine.addington@uk.messefrankfurt.com. You do not have to stick to this final plan, it just states your seriousness of entering to qualify for the free bonnet.

This will qualify the entrant for a free Corsa bonnet delivered to their chosen address. ENTRANTS WILL NOT go through to the next stage if a planning document is not provided, a 1 page summary will be fine.

Your final summary document should include:

- Short intro about you and the bodyshop/business you work for
- Products used
- Substrates
- Type and set up of gun
- PPE's used
- The use of stencils, vinyl masking tape, air brushing is permitted.



Step 3

3 June The entrants must get the bonnets to Automechanika by 8am on the 3 June for final judging during Automechanika Presentation day on the 3rd June at Automechanika Birmingham

The three top-placed entries and the Audience Winner will receive vouchers:

- 1st place: £1,000
- 2nd place: £500
- 3rd place: £250
- Audience Winner: £250
- The prize is not transferable.

Terms and Conditions of Participation

How to enter and deadlines

1. Task of the Challenge

Participants must enter a design inspired by this year's slogan "NATURE". This design must be on a vehicle bonnet and executed to the highest standards. The entrant must get the bonnet to Automechanika Birmingham by 8am on the 3rd June and be available for the winners presentation on the 3rd June

2. Final Judging at the show

The entrant is responsible for getting the bonnet to Automechanika Birmingham by 8am on the 3rd June for final judging and will need to be available for the presentation of the winners later in the afternoon

3. Who can enter?

- Participation is open to all bodyshops and paintshops
- wishing to submit an entry in accordance with the Terms and Conditions of Participation and who are able to attend Automechanika Birmingham(3-5 June 2025).
- Participation is free of charge.

4. Jury

The judges will be awarding the following points;

- Creativity – 25 pts
- Interpretation of theme 25 pts
- Technical difficulty 40 pts
- Bonus points for airbrushing 10pts

Our judges are:



Lucy Dent,
Owner - Dents HQ



Simon Wait,
Editor, Bodyshop
Magazine



Michael Massey,
Head of Technical
Capabilities &
Innovation at FMG RS



Craig Bourke



Tom Evans,
ATA Paint Sprayer
Professional

5. Award

- The three top-placed entries and the Audience Winner will receive vouchers:
- 1st place: £1,000
- 2nd place: £500
- 3rd place: £250
- Audience Winner: £250
- The prize is not transferable.

6. IP-Rights

By participating in the National Competition the Participant agrees,

- That the presented and provided products/bonnets at the National Paint Competition are photographed and filmed by third parties and Messe Frankfurt. This consent includes all brands or rather protected trademarks, which are attached to the product itself or rather in close proximity to it. Messe Frankfurt assumes no liability for the creation and usage of the recordings by third parties.
- that the provided Photos/videos of the creation of the artwork as well as the fotos/videos/artwork/bonnets displayed during Automechanika Birmingham are evaluated through the jury, published, duplicated and used for editorial reporting as well as for marketing and advertising purposes for the event "National Paint Championships" of Automechanika and Messe Frankfurt in part or in whole, in connection with other presented products, modified, for commercial and non-commercial purposes, in all known and unknown usage and exploitation types (especially the Automechanika event and company's website and download area for journalists, social media sites such as Instagram, Facebook and Twitter, apps, national and international print, follow-up mailings, intranet and archiving e.g.), where appropriate along with the company name or Participant name. The Participant consents for these to be processed, translated, dubbed and subtitled into all languages, and used. Furthermore for this purpose the photos/videos may also be sent to third parties or rather with Messe Frankfurt contractually linked companies and service providers such as advertising agencies.
- The Participant ensures that the provided and presented photos/films/creations/bonnets and brands or rather protected trademarks are free of third-party rights and that no personal rights are infringed by the described usage. The Participant will release Messe Frankfurt from any and all third-party claims resulting from such infringement. In this context "Messe Frankfurt" means Messe Frankfurt Exhibition GmbH including its affiliated companies in accordance with Section 15 of the German Stock Corporation Act (AktG). Thus the above named rights of use may also be exercised by all affiliated companies as well as transferred and/or sublicensed to them.

7. Legal aspects

The decision of the Award jury and Audience Awards is final. No explanations will be given as to why certain bonnets were not chosen.

By submitting his entry, the Participant accepts the Terms and Conditions of Participation and that the decisions of the jury and audience are final.

Employees of Messe Frankfurt and their dependents as well as of its subsidiaries and associated companies who are involved in the competitions are excluded from entry.

Messe Frankfurt Exhibition GmbH reserves the right to cancel the competition at any time without stating any reasons or to end the contest prematurely as well as to exclude Participants who are harmful to the effective functioning or the exclusion is justified objectively.

The decision of the organisers is final in all cases.

The Participant has taken note of the Privacy Policy according to Art. 13 GDPR, <https://www.messefrankfurt.com/frankfurt/en/privacy-information.html>.

This conditions of participation are subject to German law. The place of jurisdiction for any disputes arising in connection with this Agreement is Frankfurt am Main, Germany.



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